



get linked EXPO & CONFERENCE

2011

11 • 3-4 • 11

POWERING MEANINGFUL CONNECTIONS IN CENTRAL INDIANA

EXPO & CONFERENCE
POWERED BY

Comcast
BUSINESS CLASS

November 3 EXPO 2-6 PM HOSTED BY HOOSIER PARK RACING • CASINO

We're kicking off another great year of networking and business development and adding new layers to the excitement. This year CONNECT your business with our Expo LINK to the Future with Central Indiana economic development announcements. Be in the KNOW with product unveilings at our Expo LAUNCH sponsored by Weeks Communications. See what's DEVELOPING in business at Expo LEARN, with Purdue University-Anderson.



GLE, powering your business, contacts, networks, & vendors...regionally. Who attended the 2010 Get Linked Expo:

Over 85% of attendees were business decision makers: 32% top level executives, 52% mid-level management, 16% small business owners and entrepreneurs.

Industries represented include: Technology, Financial Services, Marketing, Medical, Staffing & Training, Education, Non-Profits, Entertainment, Food Service, Travel, Economic Development, Corporate Services and more.

Exhibit \$479

6x8 booth space/skirted table, 1 Expo lunch ticket, connection to 2,000+ decision makers, multi-region marketing reach, increased business development and social media contacts, and join in the regional dialogue. Pre-Expo trade show marketing and networking training seminar included in Exhibitor fee.

Attend \$7 online / \$13 at the door

Includes one expo ticket, opportunity to connect to more than 80 organizations, regional business reach, new products/technologies, economic development releases, great food, exciting door prizes, and a taste of 6 counties.

Supporting Sponsors Receiving \$25,000 value for only \$3750



GATHER • EAT • PLAY • REPEAT



Media Sponsors Receiving \$15,000 value for only \$5,000 in kind



November 4 CONFERENCE 7:30 AM - 2 PM

Join us for networking, high-level business development, and great food. Registration begins at 7:30 AM, conference starts promptly at 8:00 AM.

Ticket price \$139 includes breakfast, lunch, and conference materials. Register online at www.getlinkedexpo.com or call 765-274-0778 today.

Conference is limited to 250 attendees, so don't delay.

Conference Agenda:

Sale Artists will present CLIMB [Coach, Lead, Inspire, Manage and Build]

Dale Carnegie will teach Motivational Leadership.

Jack Klemeyer of GYB Coaching will be our keynote speaker over lunch sharing methods of growing your business.

To sign up: CONTACT Tammy Rimer at 765.274.0778 • ONLINE www.getlinkedexpo.com
FAX (Application on reverse side) 866.346.7688 • EMAIL Tammy@getlinkedmadison.com



APPLICATION & AGREEMENT

Please check all that apply:

- Expo Supporting Sponsor Media Sponsor EXPO Vendor EXPO Ticket
- Conference Sponsor Conference Vendor Conference Ticket

Company Name _____

Contact Person _____

Job Title _____ Email _____

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Credit Card Number: _____ 3 Digit Security Code _____

- Master Card Visa Card Discover AMEX

Exp. Date: _____ Amount \$: _____

Name on card: _____ Authorized signature: _____

*Cell numbers for alerts, emergencies and schedule changes only. Will not be published.

Make checks payable to the 2011 Get Linked Expo Manager: Madison County Chamber

FAX completed form with payment to **866-346-7688**

Questions? Contact Tammy Rimer at **765-274-0778** or tammy@getlinkedmadison.com

The **Get Linked Expo & Conference**, Central Indiana’s most talked about regional event is just around the corner.

This year the Expo will cover two days — **November 3 and 4** — and will offer:

- a regional footprint to **expand your business** reach
- unique **networking opportunities**
- **product** unveilings
- what’s new in **economic development**
- great **food**
- **quality** speakers
- **Dale Carnegie classes** on motivational leadership.
- beta-testing products

The **Get Linked Expo** can give your business the chance to be exposed with over **3,000,000** impressions through our maximized marketing efforts as well as to over **2,500 in person introductions** in just two days.

2,000 Decision Makers • \$50,000 Marketing/Publicity • 80+ Exhibitors/Sponsors
3 Million Impressions • \$300,000 Potential New Regional Business Development